

# FLEXIBLE FUTURES 2019

## SUMMARY SPONSORSHIP and EXHIBITION OPPORTUNITIES

All amounts exclude VAT which will be invoiced at 15% in addition to the amount below

Flexible Futures Conference Future Africa, University of Pretoria 9 – 10 September 2019	Conference Folders	Cocktail Function	Speaker Sponsor – Blackboard / Eiffel Corp	Student sponsorship (10 students)	Proceedings / Memory sticks	Writing pads & pens	Lanyards for Name Tags - Cengage	Promotional items sponsorship	Exhibition stand only	Exhibitors Vendor presentation opportunity – Cengage, VitalSource, McGraw Hill Education, Pearson South Africa
BENEFITS / VALUE	R75k	R75k	R50k	R50k	R25k	R25k	R20k	R15k	R15k	R5k
Pull-up banners: registration/refreshment area	2	2	1	1						
Logo on sponsored item	✓				✓	✓	✓			
Pull-up banner in relevant plenary session	2		3	2						
Pull-up banner at relevant function		4								2
Number of delegates included to Conference (registration only, no accommodation included)	4	4	3	3	2	2	2			1
Exhibition Stand 3m x 2m	1	1	1	1					1	
Number of exhibitors (marketing staff, no conference attendance or accommodation included)	2	2	2	2					2	
Logo on printed promotional material	✓	✓	✓	✓	✓	✓	✓	✓		
Logo on final programme	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Promotional material in delegates bags	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

## Conference Folders (R75k)

### Sponsorship includes:

- Company Logo on:
  - Conference bags
  - Printed promotional material
  - Conference website
  - Final programme
- Banner supplied by sponsor:
  - 2 x Pull-up banner in registration/refreshment area
  - 2 x Pull-up banners in plenary sessions
- 1 x Exhibition Stand 3m x 2m (includes table and two chairs)
- 2 x Exhibition staff
- 2 x Delegates included to Conference (registration only, no accommodation included)
- Promotional material in delegate bags
- Certificate of Appreciation

## Keynote Speaker Sponsorship (R50k) (Confirmed: Blackboard/Eiffel Corp)

### Sponsorship includes:

- Company logo on:
  - Printed promotional material
  - Conference website
  - Final programme
- Banner supplied by sponsor
  - 1 x Pull-up banner in registration/refreshment area
  - 3 x Pull-up banners in relevant speaker sessions
- 1 x Exhibition Stand 3m x 2m (includes table and two chairs)
- 2 x Exhibition staff
- 1 x Delegate included to Conference (registration only, no accommodation included)
- Promotional material in delegate bags
- Certificate of Appreciation

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## Cocktail Dinner (R75k) – Tuesday 10 September

### Sponsorship includes:

- Company logo on:
  - Printed promotional material
  - Conference website
  - Final programme
- Banner supplied by sponsor
  - 2 x Pull-up banner in registration/refreshment area
  - 4 x Pull-up banners at dinner function
- 1 x Exhibition Stand 3m x 2m (includes table and two chairs)
- 2 x Exhibition staff
- 2 x Delegate included to Conference (registration only, no accommodation included)
- Speaking opportunity at dinner
- Promotional material in delegate bags
- Certificate of Appreciation

## Student Sponsorship (R50k)

### Sponsorship includes:

- Company logo on:
  - Printed promotional material
  - Conference website
  - Final programme
- Banner supplied by sponsor
  - 1 x Pull-up banner in registration/refreshment area
  - 2 x Pull-up banners in plenary sessions
- 1 x Exhibition Stand 3m x 2m (includes table and two chairs)
- 2 x Exhibition staff
- Promotional material in delegate bags
- Certificate of Appreciation

### Conference Proceedings on Memory sticks (R25k)

#### Sponsorship includes:

- Company logo on:
  - Proceedings
  - Printed promotional material
  - Conference website
  - Final programme
- Promotional material in delegate bags
- Certificate of Appreciation

### Writing pads & pens (R25k)

#### Sponsorship includes:

- Company logo on:
  - Proceedings
  - Printed promotional material
  - Conference website
  - Final programme
- Promotional material in delegate bags
- Certificate of Appreciation

### Lanyards Sponsorship (R20k)

#### Sponsorship includes:

- Company logo printed on:
  - Lanyards
  - Printed promotional material
  - Conference website
  - Final programme
- Promotional material in delegate bags
- Certificate of Appreciation

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### Promotional items Sponsorship (R15k) (additional items not listed above)

#### Sponsorship includes:

- Company logo printed on
  - Specific promotional item (all suggestions will be considered)
  - Promotional material
  - Conference website
  - Final programme
- Promotional material in delegate bags
- Certificate of Appreciation

### Exhibition stand only (R15k)

#### Sponsorship includes:

- 1 x Exhibition Stand 3m x 2m (includes table and two chairs)
- 2 x Exhibition staff
- Logo on final programme
- Promotional material in delegate bags
- Certificate of Appreciation

### Exhibitions vendor presentation opportunity (R5k) (CENGAGE, VitalSource, McGraw Hill Education, Pearson South Africa)

#### Sponsorship includes:

- 2 x Pull-up banners at relevant session
- Promotional material in delegate bags
- Certificate of Appreciation