

## SUMMARY SPONSORSHIP and EXHIBITION OPPORTUNITIES

All amounts exclude VAT which will be invoiced at 15% in addition to the amount below

Flexible Futures Conference Sanlam Auditorium, University of Pretoria 3 – 4 August 2020	Conference Folders	Cocktail Function	Speaker Sponsor	Student sponsorship (10 students)	Proceedings / Memory sticks	Writing pads & pens	Lanyards for Name Tags	Promotional items sponsorship	Exhibition stand only	Exhibitors Vendor presentation opportunity
BENEFITS / VALUE	R75k	R75k	R50k	R50k	R25k	R25k	R20k	R15k	R15k	R5k
Pull-up banners: registration/refreshment area	2	2	1	1						
Logo on sponsored item	✓				✓	✓	✓			
Pull-up banner in relevant plenary session	2		3	2						
Pull-up banner at relevant function		4								2
Number of delegates included to Conference (registration only, no accommodation included)	4	4	3	3	2	2	2			1
Exhibition Stand 3m x 2m	1	1	1	1					1	
Number of exhibitors (marketing staff, no conference attendance or accommodation included)	2	2	2	2					2	
Logo on printed promotional material	✓	✓	✓	✓	✓	✓	✓	✓		
Logo on final program	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Promotional material in delegates bags	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

## Conference Folders (R75k)

### Sponsorship includes:

- Company Logo on:
  - Conference bags
  - Printed promotional material
  - Conference website
  - Final program
- Banner supplied by sponsor:
  - 2 x Pull-up banner in registration/refreshment area
  - 2 x Pull-up banners in plenary sessions
- 1 x Exhibition Stand 3m x 2m (includes table and two chairs)
- 2 x Exhibition staff
- 2 x Delegates included to Conference (registration only, no accommodation included)
- Promotional material in delegate bags
- Certificate of Appreciation

## Keynote Speaker Sponsorship (R50k)

### Sponsorship includes:

- Company logo on:
  - Printed promotional material
  - Conference website
  - Final program
- Banner supplied by sponsor
  - 1 x Pull-up banner in registration/refreshment area
  - 3 x Pull-up banners in relevant speaker sessions
- 1 x Exhibition Stand 3m x 2m (includes table and two chairs)
- 2 x Exhibition staff
- 1 x Delegate included to Conference (registration only, no accommodation included)
- Promotional material in delegate bags
- Certificate of Appreciation



## **Student Sponsorship (R50k)**

### **Sponsorship includes:**

- Company logo on:
  - Printed promotional material
  - Conference website
  - Final program
- Banner supplied by sponsor
  - 1 x Pull-up banner in registration/refreshment area
  - 2 x Pull-up banners in plenary sessions
- 1 x Exhibition Stand 3m x 2m (includes table and two chairs)
- 2 x Exhibition staff
- Promotional material in delegate bags
- Certificate of Appreciation

## **Conference Proceedings on Memory sticks (R25k)**

### **Sponsorship includes:**

- Company logo on:
  - Proceedings
  - Printed promotional material
  - Conference website
  - Final program
- Promotional material in delegate bags
- Certificate of Appreciation

## **Writing pads & pens (R25k)**

### **Sponsorship includes:**

- Company logo on:
  - Proceedings
  - Printed promotional material
  - Conference website
  - Final program
- Promotional material in delegate bags
- Certificate of Appreciation



## Lanyards Sponsorship (R20k)

### Sponsorship includes:

- Company logo printed on:
  - Lanyards
  - Printed promotional material
  - Conference website
  - Final program
- Promotional material in delegate bags
- Certificate of Appreciation

## Promotional items Sponsorship (R15k)

(additional items not listed above)

### Sponsorship includes:

- Company logo printed on
  - Specific promotional item (all suggestions will be considered)
  - Promotional material
  - Conference website
  - Final program
- Promotional material in delegate bags
- Certificate of Appreciation

## Exhibition stand only (R15k)

### Sponsorship includes:

- 1 x Exhibition Stand 3m x 2m (includes table and two chairs)
- 2 x Exhibition staff
- Logo on final program
- Promotional material in delegate bags
- Certificate of Appreciation

## Exhibitions vendor presentation opportunity (R5k)

### Sponsorship includes:

- 2 x Pull-up banners at relevant session
- Promotional material in delegate bags and Certificate of Appreciation